

Cookies Policy

Effective Date: May 1, 2025

Business Name: Eleven Essentials DBA Anias Closet LLC

Website: www.11essentials.com

1. What Are Cookies?

Cookies are small text files placed on your device (computer, phone, tablet) when you visit our website. They help us enhance your browsing experience, remember preferences, and collect analytical data to improve our services.

2. Types of Cookies We Use

- **Essential Cookies**
Required for basic site functionality (e.g., shopping cart, account login).
 - **Performance & Analytics Cookies**
Help us understand how users interact with our website (e.g., pages visited, time spent), using tools like Google Analytics.
 - **Functionality Cookies**
Remember choices you make (e.g., language, location) for a more personalized experience.
 - **Marketing & Advertising Cookies**
Used to deliver relevant ads and track the effectiveness of marketing campaigns across platforms like Facebook and Instagram.
-

3. How We Use Cookies

We use cookies to:

- Ensure our website functions smoothly
- Personalize your shopping experience
- Analyze visitor behavior for improvements
- Deliver targeted advertisements and track conversion metrics

ELEVEN ESSENTIALS

4. Third-Party Cookies

Some cookies may be set by third-party services we use, such as:

- **Shopify** (our eCommerce platform)
- **Klaviyo** (email marketing)
- **Google Analytics**
- **Facebook Pixel / Meta Ads**

Each third-party provider has its own privacy and cookie policies. We encourage users to review them directly.

5. Managing Cookies

You can control and manage cookies in your browser settings. Most browsers allow you to:

- Delete existing cookies
- Block third-party or all cookies
- Set preferences for specific websites

Note: Disabling cookies may impact your user experience and limit some site functionality.

6. Policy Updates


We may update this Cookies Policy to reflect changes in technology, law, or our services. Changes will be posted here with a new effective date.

7. Contact Us

If you have questions about this policy or your data, contact:

 Email: ayesha@11essentials.com

 Website: www.11essentials.com

 Address: 1760 N. Ridge Road, Suite 8202, McKinney, TX 75071