

Digital Policy

Effective Date: May 1, 2025

Eleven Essentials DBA Anias Closet LLC

This Digital Policy outlines how we manage and protect digital assets, user data, and interactions across our website, emails, digital platforms, and social media.

1. Digital Content Ownership

All digital content, including but not limited to images, text, videos, logos, designs, and product descriptions found on www.11essentials.com, is the intellectual property of Eleven Essentials DBA Anias Closet LLC, unless otherwise stated. Reproduction, modification, or redistribution without written consent is strictly prohibited.

2. User Data & Privacy

We are committed to protecting your privacy and personal information. All data collected through our website (via orders, forms, email sign-ups, etc.) is stored securely and handled in accordance with our Privacy Policy. We do not sell or rent personal data to third parties.

3. Digital Communications

By providing your email, phone number, or social media information, you consent to receive marketing communications from us, including promotions, newsletters, and updates. You may opt-out at any time by:

- Clicking the “unsubscribe” link in our emails
- Texting “STOP” to unsubscribe from SMS
- Contacting us directly at support@11essentials.com

We will never spam or misuse your digital contact information.

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4. Cookies and Tracking

We use cookies and similar tracking technologies to improve your digital experience, personalize content, and analyze site performance. Details are available in our Cookies Policy.

5. Security & Access

Our website uses SSL encryption to protect data in transit. Access to personal accounts, payment data, and digital tools is protected using industry-standard security protocols. Users are responsible for keeping passwords confidential and secure.

6. User-Generated Content

If you tag us, use branded hashtags (like #11EssentialsGlow), or submit reviews and testimonials, you grant us permission to repost, share, and display this content for promotional purposes across our digital platforms (including website, email, and social media).

7. Third-Party Integrations

Our digital presence may include tools and services (e.g., Shopify, Klaviyo, Google Analytics, PayPal, Stripe, etc.). These third-party platforms have their own privacy and usage terms. We encourage users to review those before engaging.

8. Digital Accessibility

We aim to make our website user-friendly and accessible to all. If you experience barriers when accessing digital content, please contact us so we can assist or provide alternate formats.

9. Policy Updates

We may update this Digital Policy as our practices evolve or in compliance with laws and regulations. Continued use of our digital services indicates acceptance of the most current version.

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10. Contact Us

For questions regarding this policy or any digital concerns, reach out to:

Email: ayesha@11essentials.com

Business Name: Eleven Essentials DBA Anias Closet LLC

Website: www.11essentials.com

Mailing Address: 1760 N. Ridge Road, 8202, McKinney TX 75071